

10th INQUIRE UK BUSINESS SCHOOL SEMINAR

Cambridge Centre for Alternative Finance,
University of Cambridge Judge Business School

Annual Conference with the Support of CME Group Foundation, the Inter-
American Development Bank and INQUIRE.

29th June 2017 - Navigating the Contours of Alternative Finance

Provisional Programme

- 08:30 Registration and Arrival Refreshments
- 09:00 Welcome: Professor Christoph Loch, Director of Judge Business School & CCAF Co-
Founder and Interim Executive Director Bryan Zhang
- 09:10 **Keynote 1: Svein Andresen, the Secretary General of the Financial Stability Board
(FSB)**
30mins followed by 10 min Q&A
- 09:50 **Session 1: Contextualising the Landscape of Global Alternative Finance**
Chair: Raghavendra Rau, Sir Evelyn de Rothschild Professor of Finance & CCAF Director
of Research
Stijn Claessens, Assistant Director, Research Division, IMF
Luigi Zingales, Robert C. McCormack Distinguished Service Professor of
Entrepreneurship and Finance, the University of Chicago Booth School of Business
Followed by 15min Q&A
- 11:50 Mid-Morning Break (20 min)
- 11:20 **Session 2: Corporate Adaptation of Alternative Finance**
Chair: Robert Wardrop, Co-Founder and Director of CCAF
Sandra Ro, Digitisation Lead, CME Group
Richard Peers, Director of Finance Services Industry, Microsoft
Keith Bear, Vice President, Global Lead in Financial Markets, IBM
Jesse McWaters, Lead in Disruptive Innovation in Financial Services, the World
Economic Forum
Alvaro Martin Enriquez, Lead Economist, Digital Regulation, BBVA
Followed by 15 min Q&A
- 12:20 **Keynote 2: Mario Marcel, the Governor of Central Bank of Chile**
30min followed by 10 min Q&A

- 13:00 Lunch
- 14:20 **Session 3: Alternative Finance in Emerging Markets & Developing Countries**
Chair: Dr Mia Gray, Senior Research Fellow of CCAF
Margaret Miller, Global Lead in Financial Inclusion, World Bank
Juan Ketterer, Director of Capital Markets and Financial Institutions, the Inter-American Development Bank
Tata Consultancy Services?
Asian Development Bank
Bill and Melinda Gates Foundation
Followed by 15 min Q&A
- 15:20 Mid-Afternoon Break (20 min)
- 15:40 **Keynote 3: Sarah Rapson, Director of Authorisation, FCA**
20min
- 16:00 **Session 4: Regulating Alternative Finance: Opportunities and Challenges**
Chair: Jon Frost, Lead in FinTech, FSB Secretariat
Richard Teng, Chief Executive Officer, Abu Dhabi Financial Services Regulatory Authority
Jennifer Juergens, Financial Economist, SEC
Chin Wei Min, Executive Director of Innovation and Digital Strategy, Malaysian Securities Commission
Emmanuel Schizas, Strategy & Competition, FCA
Patrick Armstrong, Financial Innovation, the European Securities and Markets Authority (ESMA)
Followed by 15 min Q&A
- 17:00 Post Conference Drinks Reception Cambridge Judge Business School
- 18:00 Conference Closes